



Reduce costs and increase payload

If you own or manage a weight-conscious fleet that typically

“grosses out” before it “cubes out,” switching to Greatec wide base radials could increase your payload from 600 lb to almost 1,200 lb. Think about what that could mean to you in extra revenue, trips saved and costs cut.

Prove it to yourself

Make the only test that really matters: Try the Greatec M825 on your tractors, on your routes, with your drivers and your loads – in short, in **your** real world.

See for yourself how Greatec M825 can increase payload and lower inventory costs. Call your dealer today!

Your Dealer

Good stuff.

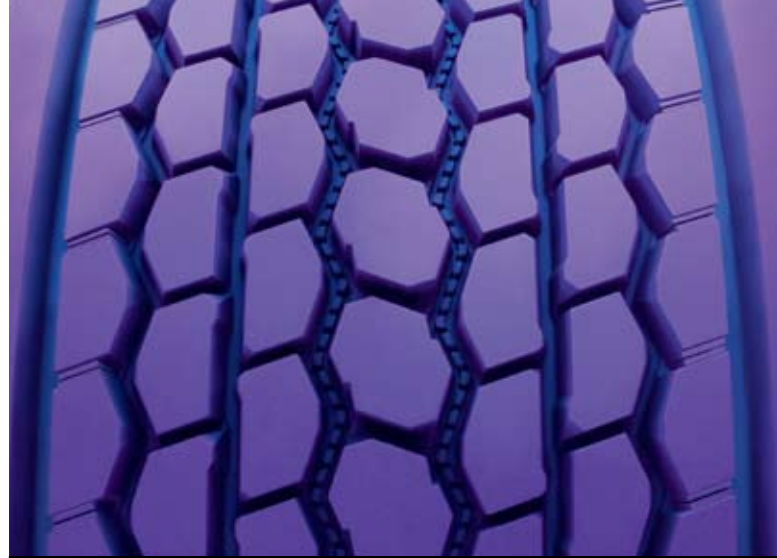


BRIDGESTONE

PASSION for EXCELLENCE

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BRIDGESTONE

GREATEC M825

NEW Wide Base Drive Radial

**More payload
Longer tire wear
Lower tire inventory costs**

GREATEC means great technology!

GREATEC weight-saving,
longer wearing



Introducing Greatec M825

The new M825 wide base drive radial is another of Bridgestone's Real Answers to questions asked by today's fleets. Switching to wide base drive and trailer radials mounted on aluminum wheels allows many weight-conscious fleets to increase revenue-producing payload. The new Greatec M825 drive radials are deeper and wider – for extended tire life and lower cost per mile.

Innovations built into M825



Tough sidewall protection

Thick ribs on both sides fight curbing damage to protect the casing. If one side wears away, flip the tire over for continued protection.

Casing-saving stone rejector platforms

Helps prevent trapped stones from pushing deeper into tread grooves and piercing belt layer, damaging the belts, and exposing them to rust.

Irregular wear-fighting design

Rugged compound and optimized block geometry work together to fight irregular wear. Buttressed shape fights block tearing for even more miles of smooth wear.



Stabilizing solid shoulder design

Distributes weight and torque to fight irregular wear and block squirm for outstanding even wear.

Straight shoulder grooves with optimized groove design

Enhance retreadability by reducing stone retention that could lead to groove bottom damage.

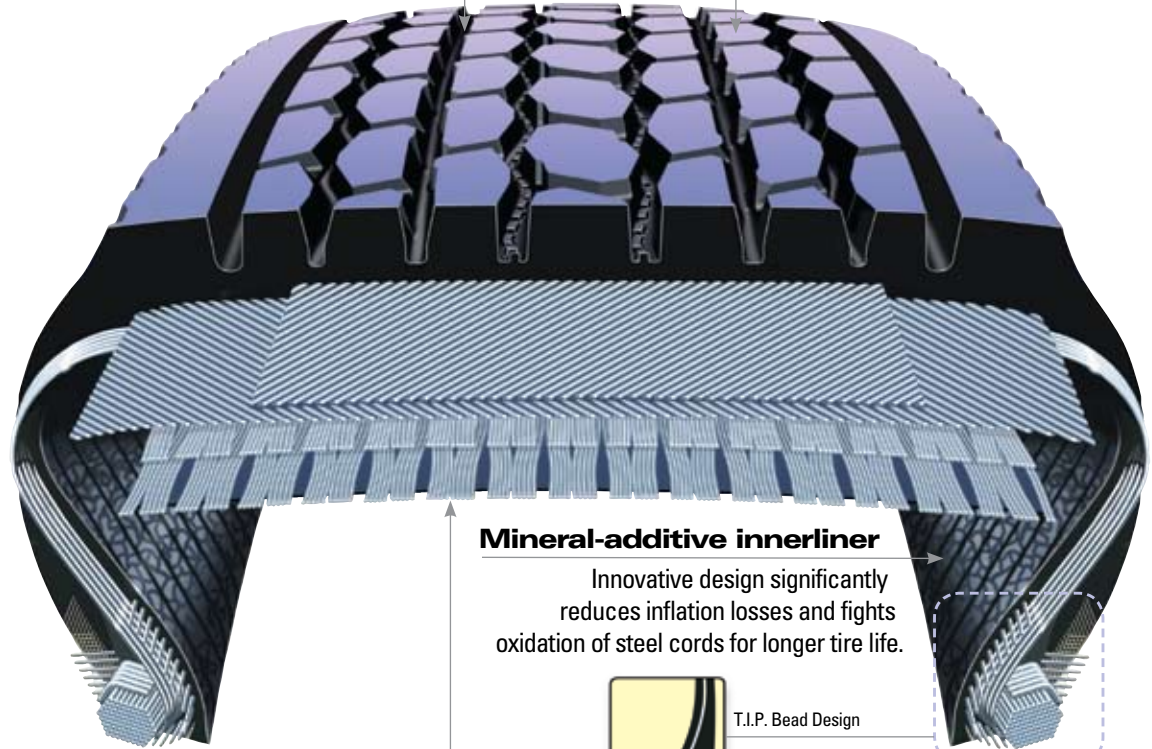
More payload • Longer tire wear • Lower tire inventory costs

Deeper and wider to last longer

Very deep (29/32"), very wide tread distributes weight and wear forces over a larger area for superior irregular wear resistance and extended tire life.

Aggressive tread

Bites into soft surfaces for excellent traction, even on mud and snow.



Mineral-additive innerliner

Innovative design significantly reduces inflation losses and fights oxidation of steel cords for longer tire life.

Waved Belt™ design

Patented belt system keeps casing the right shape and holds tread flat against the road for long, even tread wear and excellent handling.

T.I.P. Bead Design

Stronger T.I.P.™ bead design

Exclusive T.I.P. (Turn-In Ply) design wraps body ply around bead bundle to help reduce ply end stress and enhance durability.



Conventional Bead Design

GREATEC
M825



Tire size	Load range	Article number	Weight (lb)	Measured rim	Overall diameter	Overall width	Static loaded radius	Overall width (loaded)	RPM	Tread depth (32nds)	Tire Load Limit (lbs) at Cold Inflation Pressure (psi)				Maximum sustained speed
											Single		Dual		
										kg@kpa	lb@psi	kg@kpa	lb@psi		
445/50R22.5	L	233-500	188	14.00	40.4	17.7	18.9	19.4	514	29	4625@830	10,200@120	—	—	75

Additional warranty and technical information is available at BridgestoneTrucktires.com, from your dealer or truckstop.